

UNITED STATES OF AMERICA'S WISCONSIN & ILLINOIS PAGEANT




Delegate Packet

Teen (13-17)
Miss (18-28)
Ms. (29+)
Mrs. (18+)

EMPOWER | INSPIRE | UPLIFT

YOU COULD BE NEXT!

APPLY TODAY!

Architecture Conference

Aug 9 | 10AM | Aralco
Convention Center

Welcome to UNITED STATES of AMERICA'S WISCONSIN & ILLINOIS PAGEANT!

UNITED STATES of AMERICA PAGEANTS are designed to help women ACHIEVE their dreams and make them feel BEAUTIFUL inside and out! Our motto is to EMPOWER Women, INSPIRE others, and UPLIFT everyone! We focus on empowering women, promoting positive self-image and providing an avenue of achievement for today's modern woman. But more importantly we are an elite sisterhood that provides support and encouragement to inspire each delegate to be the best version of herself!

“There is no tool for development, more effective than the empowerment of women”-
Kofi Anna

HOST CITY AND HOTEL INFORMATION

Information Coming January 2025



Schedule subject to change, updates will be provided closer to pageant weekend

ELIGIBILITY REQUIREMENTS

Age Divisions:

TEEN:13-17

MISS: 18-28

MS.: 29+

MRS.:18+ (Married)



- 1. Is a U.S. citizen, naturalized or has been granted Permanent residency by the United States*
- 2. Is a resident, works, or goes to school in the state they are competing.*
- 3. Is a natural born female.*
- 4. Has never posed nude in film or print media.*
- 5. For Teen and Miss divisions – is not pregnant and has never given birth*
- 6. Must meet age and division requirements as of January 1st 2023*

WARDROBE REQUIREMENTS

Opening Number: Black cocktail dress or jumpsuit of your choice with silver, clear or nude colored shoes.

Interview Outfit- You will need a nice dress or skirt suit, something that reflects your style and personality. The outfit you select should be suitable for a job interview. Solid colors work best.

Swimsuit or (Fitness wear for Teen Division): You will have the choice to wear a one piece or a two-piece swimsuit. You will need clear or nude colored shoes. Wraps or sarongs are optional. No thongs will be allowed, and bottoms must provide adequate coverage. Teen Division must wear fitness wear, NOT a swimsuit.

Evening Gown- You will need a floor length formal dress, any style, any color. The value of the gown will not be evaluated. Select a dress that flatters your figure, complexion, and makes you feel beautiful!

AREAS OF COMPETITION



Personal Interview – 20% of Score

In this segment of the competition, each Delegate is judged individually by judges in round robin format. The Judges will have approximately three (3) minutes with each Delegate.

Judging Criteria:

Content of Judges Bio, Knowledge, Perception, Self-Expression, Spontaneity and Personality will be evaluated. Also important are the Use of Vocabulary, Voice, Appearance and Grooming. Here are some things the Judges will be thinking about:

How well did the Contestant answer the question in terms of content and knowledge?

How quickly was the contestant able to think on her feet? How articulate and personable was she?

Swimsuit or Fitness Wear (Teen) - 20% of Score

Judging Criteria:

Confidence, Choice of Swimsuit, Poise, Posture and Execution of Movement will be evaluated. Here are some of the questions the Judges will be thinking about during this segment of the competition:

How well did the contestant model her swimsuit in terms of style and grace?

How well did the contestant's swimsuit flatter her particular figure?

How well did the contestant convey confidence with body type & choice of swimsuit?

AREAS OF COMPETITION



Evening Gown Competition – 20% of Score

Judging Criteria:

Confidence, Choice of Evening Gown, Poise, Posture, Personality, Charm, Style, Charisma, Grace, Execution, Overall Appearance and Stage Presence will be evaluated. Here are some of the questions the Judges will be thinking about during the Evening Gown Competition.

How well did the contestant model her gown in terms of technique and elegance?

How well did the contestant's gown flatter her figure?

How well did the contestant convey confidence with body type and choice of gown?

On-Stage Question - 20% of Score

**If 6 or more contestants are in a division, then top 3 will get onstage question. If 5 or less contestants are in the division, everyone will receive a question. The same question will be asked to each contestant per division.*

Judging Criteria:

Knowledge, Spontaneity, Personality, Vocabulary, Voice, Confidence, and Sense of Values will be evaluated. Here are some of the questions the Judges will be considering during the On-Stage Interview Competition:

How well did the contestant answer the question in terms of content and knowledge?

How quickly was the contestant able to think on her feet?

How articulate and personable was she?

In the event of a tie, the delegate with the higher interview score shall prevail as the winner. *Judge's decisions are FINAL!

AREAS OF COMPETITION

USOA AMBASSADOR IMPACT SCORE 2/2

EMPOWER | INSPIRE | UPLIFT

“We can’t become what we need to be by remaining what we are” ~ Oprah Winfrey

The following criteria will be taken into consideration when assigning an ambassador impact score. A committee of three team members will assess each contestant and assign a score accordingly on a scale of 1-10 points.

- Adherence to the USOA titleholder contractual agreement, standards and protocols.
- Knowledge & Execution of the USOA Brand
 - Pageant Organization Name
 - Contestant’s Title
 - System motto and values
- Titleholder etiquette and behavior towards fellow contestants, staff, sponsors, and the community at large while acting as a representative of the United States of America Pageants.
- Quantity and quality of appearances made relative to the contestants time as an ambassador of the United States of America Pageants.
- Social Media - quantity & quality of content while promoting the following
 - United States of America Pageants
 - Appearances
 - Their Platform
 - Sponsors
 - Social media assignments such as Quest for the Crown, etc.
- Ability to follow directions and complete submissions required for competing at the national pageant accurately and on time.
- Being an engaged and on time participant of events or activities organized by the United States of America Pageants.



NEW & IMPROVED SCORING

PRELIMINARY SCORE

- 30% JUDGES INTERVIEW
- 20% AMBASSADOR IMPACT
- 25% FITNESS
- 25% GOWN

FINAL COMPEITION SCORE

- 20% JUDGES INTERVIEW
- 20% AMBASSADOR IMPACT
- 20% FITNESS
- 20% GOWN
- 20% ONSTAGE QUESTION

ENTRY FEE

**\$695 Entry Fee +
\$299 Ad Page Fee**

Includes:

- Official entry to participate in the State Competition
- Official local title holder's sash
- Official local title holder's tiara
- Full Page Contestant Spotlight Advertisement in the program Book
- Program Book
- Contestant Swag Bag
- Crowned Queens Full Paid Entry to National Pageant

Payment Information

Payment #1) \$195 Deposit due immediately!
Reserves Local Title **Payment #2) \$250**
Orders Sash and Crown **Payment #3) \$250**
Ships Sash and Crown **Payment #4) \$299**
Final Payment for Ad Page – Due One Month
Before the Pageant

ALL FEES ARE NON-REFUNDABLE AND NON-TRANSFERABLE

ALL FEES ARE DUE on October 8th 2022

Payments can be made at www.usoamissillinois.com or
www.usoamisswisconsin.com in the delegate portal. First payment can be sent to
Paypal sarah.niehueser@gmail.com or Venmo @Roay_Star_LLC

*A late fee of \$100 will be incurred if all required payments and documents are not received by the deadline



2025 PRIZE PACKAGE

***SUBJECT TO CHANGE for 2026 prize package**

Crowned queen entry to national pageant (value \$2750.00)

- Official State title holder's embroidered sash & crown

- Winner Floral Bouquet

- National Contestant swag bag

Full page contestant advertisement in the national program

- book

- Designer Opening Number Dress

- Designer Opening number Shoes

- National program book

- National photo package (onstage competition photos)

- 3 nights accommodations at the Host Hotel, Las Vegas

- 2 provided meals per day at Nationals

- Official UNITED STATES of AMERICA's Miss pageant shirt

- Queens Photoshoot from Magic Dreams Productions

- Hair & Makeup for Queens photoshoot provided by Yadira

- Amador

Coaching Package for the National Competition provided by

- Crystal Cavey

- Gift Certificate from Go Bling Yourself

- Gift Certificate & gift from Autumns Closet

- Autograph Cards from Dream Queen Pageant Designs

- Spray Tan discounts from Michelle Weisheim

- Fitness and Nutrition Coaching from Elite PT

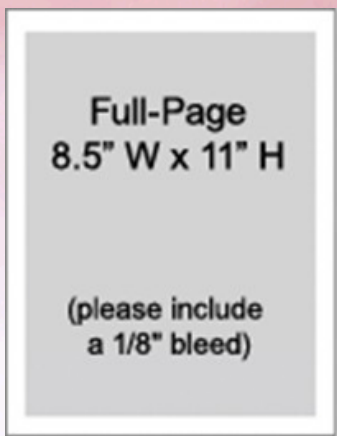
AND MORE!

Required Ad Page



Each Contestant will need to have ONE FULL PAGE COLOR ADVERTISEMENT in the Program Book.

Each ad sold after the mandatory page, the contestant will receive 50% back.



***Please submit in
PNG or JPEG
format**

Fundraising Program

To help with the associated costs of competition you can sell ADDITIONAL advertisements in the program book and earn money! We have set up an incentive program for you to help offset your expenses. Listed below are the available advertisements, their costs, and the amount that you will receive for selling the advertisement! You will be provided a sponsorship letter to help you secure sponsors.

Available Advertising in Official Pageant Program Book

*Sale Price for Sponsors is listed. The contestant will get 50% back. Example: Sell an Ad for the back cover, and receive \$300 back

Advertisement Cost for Sponsor Ad:

Back Cover: \$599

Inside Covers \$499

Two Page Spread \$399

Full Page \$299

Documents Needed

To compete in the Pageant, you MUST turn in the following.

1. Official Application- Due Immediately
2. Deposit- Due Immediately
3. Official Paperwork (Contract)- Due Immediately
- Credit Card Authorization Form (Only used if in violation of contract or on delinquent accounts)
 - Photo release
4. Headshot, professional photo, NO sash and crowns allowed
5. Copy of birth certificate, naturalization, or permanent resident card
6. Final divorce decree for any previously married MS contestants
7. Ad Page artwork/fees/forms (as soon as they are ready, but NO LATER than October 8th)
8. MRS- Copy of marriage license.
9. Any other documents requested by director.
10. Judges Bio Form-Emailed to Director

***Items 4-10 are due no later than 4 weeks before the pageant**

